



**Dr. Jonas  
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### Functions

Systemic management consultant & team developer | process facilitator and moderator | coach | sparring partner for management | lecturer at universities | key note speaker on the topics of strategy, change and leadership | researcher on the psychology of art | author

### Fields of work

Systemic organizational development - strategy, change and leadership for corporations, SMEs, science, start-ups and the public sector.  
Systemic team development | working with management teams  
coaching executives | personal development

### Important milestones

**2024** - Completion of Change Essentials at Heitger+.

**2020** - Completion of doctorate on the psychology of art and innovation at the *Akademie der bildenden Künste*, Vienna.

**2018** - Next Step at *osb international*.

**2014** – Co-founder the Institut für Verhaltensökonomie (until 2018).  
Head of the development department.

**2013** - Founder of *jaCoaching* from which *asendorpf & friends* emerged in 2024. First major projects: Cultural development in a production plant across all management levels, around 60 workshops. Change management after merger over 5 years. Leadership development across all management levels of an IT company. Strategy development at board or functional area level. Facilitating development on the levels of organisation, team and personality.

**2013** - Training as a systemic coach and supervisor at GST Berlin.

**2010** - Lecturer at various universities in Hamburg, Berlin and Leipzig (until 2020).

**2009** – Training as systemic consultant

**2008** - Freelance psychologist. Design & moderation of assessment centres for top executives.

**2008** - International conflict management in Kashmir, Action Aid India.

**2007** - Diploma in Psychology at the Universities of Freiburg and Leipzig. Diploma thesis *Person-Environment Fit in Ghanaian Banks*.

**1999** - Studied social and business communication at the *Berlin Universität der Künste* (not completed)

**1980** - born in Gießen; grew up in Munich and Berlin

**Hello,  
next level!**



#### IMPRINT

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